



AHERI 2021 CONFERENCE

**“PARTNERSHIPS TO SUPPORT INNOVATION IN HIGHER
EDUCATION”**



3RD NOVEMBER, 2021



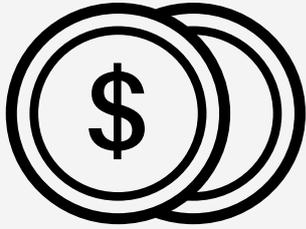
AHERINet Innovation Centre



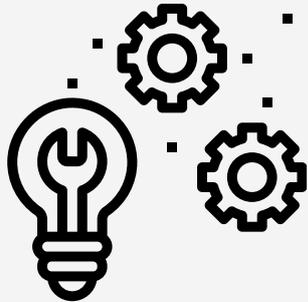
9.00 AM - 4.00 PM (E.A.T) +3 (U.T.C)

CONFERENCE SUB-THEMES

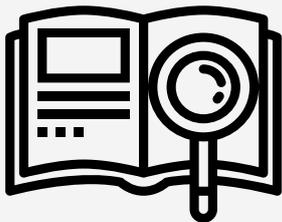
Building;



Financial Partnerships



Technical Partnerships



Research Partnerships



Government Partnerships

Africa Higher Education Research Institute (AHERI) focuses on making higher education relevant to sustainable development in Africa. It does this through hosting conferences, colloquia and high-level discussions which bring together researchers to turn ideas into action.

On May 5th, 2021 we held a virtual Fireside Chat that focused on the effect of the Covid-19 pandemic on internship programmes. We had a remarkable panel of discussants from across the globe that included representatives from the Association of African Universities (AAU), Ministry of East Africa and Regional Development, Commission for University Education (Kenya), Longhorn Publishers and African Development Centre at Microsoft.

The conference identified “partnership” as vital to closing the gaps and challenges that hinder innovation and recommended that the theme of the next conference be focused on “partnerships in higher education”. Guided by AHERI’s vision of Ideas into Action, two projects have since been implemented through partnerships emanating from the AHERI 2020 Conference which will be showcased at the AHERI 2021 Conference. Covid-19 pandemic has effectively demonstrated that internet connectivity is not only a basic need for economic resilience but a sure way to bridge the divide and differences in development. Internet connectivity on its own without being utilized is futile and therefore we need to ensure that connectivity translates to meaningful uses that change the livelihood of the users.

There is a great opportunity for intervention through innovation for the unserved and underserved. However, successful intervention requires a multifaceted approach from all stakeholders. There is a need for partnerships to fund research, roll out infrastructure and capacity building to empower and transform communities through innovation. AHERI 2021 Conference provides an opportunity to initiate such a partnership. It will be hybrid in format with a physical presence of 50 participants representing higher education institutions, industry players and government agencies and a larger portion of participants attending virtually. Following the successful virtual deployment of the AHERI 2020 Conference and AHERI Fireside Chat, we look forward to an invigorating and stimulating AHERI 2021 Conference.

WHO IS ATTENDING



Professionals and organizations in the e-Learning and open learning industry and Higher Education



Leaders of Higher Education



ICT & Academic department heads together with Internet Service providers



Lecturers, Students, Higher Education Research institutions in Africa



Education policy-makers in Multilateral and Governmental agencies



Financial Investors

WHY SPONSOR?

Participating in the AHERI 2020 Virtual Conference is an ideal way to position your company as a market leader in this premier event.

Brand Showcasing

This will increase brand awareness

A recent study revealed that 72% of customers positively view brands that provide quality event experiences

This will make them more likely to buy and even recommend your products

Networking

Our conferences provide a unique platform for knowledge sharing and networking opportunities for companies,

organizations, decision makers and professionals within the Higher Education & Information Technology sectors.

You will be able to acquire new partners after meeting a good number of like-minded professionals

Increased Visibility

This will mainly be through media coverage

Because of our deep involvement with the community with our various on-site activities, the visibility of your

brand will be positively impacted as the community will feel more involved with your brand.

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER
Conference Theme Sponsor	✓	X	X
Logo on Digital Screen before Opening Session	✓	X	X
Sub - Theme Sponsorship	✓ (One Sub Theme)	✓	X
Panel Speaking	✓	✓	X
Video Advert	✓	✓	✓
Logo on Conference Website	✓	✓	✓
Editorial on www.aheri.org	✓	✓	X
Profile on event website	✓	✓	✓
Social Media Mentions	✓	✓	✓
Attendee List	✓	X	X
Invitation Email Branding	✓	X	X
Branding and Conference Publications	✓	X	X
SPONSORSHIP PACKAGE	USD 15,000	USD 7,500	USD 5,000



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